



PACIFICHEM 2021
2021 INTERNATIONAL
CHEMICAL CONGRESS
OF PACIFIC BASIN SOCIETIES

Meeting: December 16-21, 2021
Hawaii Convention Center, Honolulu, HI

www.pacificchem.org • [#PacificChem2021](https://twitter.com/PacificChem2021)

Tabletop Pricing

\$1250 per each table includes:

- One (1) 6' draped table
- Two (2) chairs
- 7"x44" company identification sign
- One (1) Congress registration

Virtual Vendor Resource Guide Listing Pricing

\$750 for each listing

Virtual Vendor Resource Guide listing on the event platform includes:

- name
- logo
- company description
- contact info
- website link
- video embed
- media upload
- live chat
- reporting metrics

Sponsorship & Advertising Benefits

BRONZE (\$1000-\$2500)

- One (1) complimentary Congress registration
- Company name on sponsor recognition signs onsite at the Congress
- Company recognition on Congress website, virtual platform and mobile app

SILVER (bronze level benefits plus) (\$2501-\$4999)

- Two (2) complimentary Congress registrations
- Complimentary listing in the Virtual Platform Vendor Resource Guide

GOLD (silver level benefits plus) (\$5000-\$9999)

- Five (5) complimentary Congress registrations
- Company logo on Congress website, virtual platform and mobile app (hyperlinked when possible)

PLATINUM (gold level benefits plus) (\$10,000+)

- Seven (7) complimentary Congress registrations
- One (1) complimentary mobile app banner ad
- One (1) complimentary rotating banner ad on virtual platform

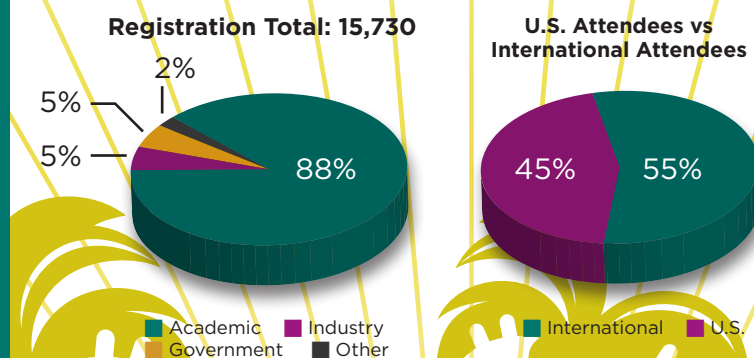
CONTACT INFORMATION

expo@acs.org

+1.202.872.4486 (U.S. Telephone)

2015 ATTENDEE DEMOGRAPHICS

68 COUNTRIES REPRESENTED
15,730 ATTENDEES



ADVERTISING & SPONSORSHIP OPPORTUNITIES

BRAND BOOSTING OPPORTUNITIES

Customized Lanyards • \$6,500 (quantity: 4000)

Put your corporate logo in the hands of each when they receive their badge. The lanyard will have your logo or company name printed on it.

Congress Bags • \$10,000 (quantity: 4000)

Your company's logo will be printed prominently on one side of the official Congress bag that will be given to every registered attendee!

Ponchos • \$7,500 (quantity: 2500)

Honolulu gets a fair amount of rain. Keep attendees dry while maximizing your presence with branded ponchos that have your company's logo or company name on one side of the poncho.

Umbrellas • \$15,000 (quantity: 1500)

Feature your company's logo on this unique sponsorship! Attendees will use this umbrella in Honolulu and long after the Congress ends! Several colors available!

Hand Sanitizing Stations • \$2,500 (5 stations)

Increase your branding presence and help us keep attendees safe and healthy with touch free hand sanitizing stations. Sponsor will have a 22x28 sign with company name, logo, and a tagline next to each station.

Table Clings • \$750 each

Place your branding on a set of tables that will be in high traffic areas at the convention center and hotels. Your company logo will be highly visible to attendees as they eat, network, or just relax.

Step and Repeat Opportunity • \$2,500

Everyone loves a good selfie, or a cool picture with friends, especially when it's in front of an Instagram-worthy, red carpet back drop. Sponsor the step-and-repeat wall at Pacifichem and your brand will be the backdrop for thousands of undoubtedly shared pictures.

Virtual Platform Underwriter • \$10,000

Maximize your reach by supporting the entire virtual broadcast of Pacifichem! Your brand will prominently appear on the event lobby homepage with a link to your enhanced listing on the platform throughout the duration of the event as well as:

- Rotating hyperlinked banner ad that will appear on the top of all pages of the platform
- Exclusive company navigation button with a link to a 30-second pre-recorded video.
- Logo included on marketing and communications about the platform and virtual event

Directional Signage • \$2,500 (10 signs)

Help attendees find their way! Directionals are designed to point attendees in the right direction and will be distributed throughout the show. Your logo will appear on up to 10 signs.

Convention Center Banners & Wraps •

Call For Pricing

Banners, column wraps and escalator clings are available in various shapes and sizes and are placed in high-traffic areas of the convention center. Call us for more details and pricing.



ADVERTISING & SPONSORSHIP OPPORTUNITIES

ADVERTISING OPPORTUNITIES

Mobile App Banner Ad • \$1,750

Advertise on the official Pacifichem mobile app (which also now serves as the official program book) with an eye-catching banner ad while driving traffic to your table. Receive post-show metrics such as number of click-thrus and more.

Virtual Platform Ad: Main Lobby • \$2,500

Your brand will be one of the first things attendees see when they enter the virtual event. The ad will hyperlink over to your enhanced company listing.

Virtual Platform Rotating Banner Ad • \$2,000

Increase your visibility with your hyperlinked banner ad in a non-exclusive rotating carousel at the top of each page of the virtual platform.

LOOKING FOR SOMETHING DIFFERENT?

Contact us at expo@acs.org for customized opportunities and packages.

