



# **PACIFICHEM 2020**

2020 INTERNATIONAL  
CHEMICAL CONGRESS  
OF PACIFIC BASIN SOCIETIES

**EXPO: DECEMBER 15-17, 2020**  
Hawaii Convention Center, Honolulu, HI

[www.pacificchem.org](http://www.pacificchem.org) • [#PacificChem2020](https://twitter.com/PacificChem2020)

## Exhibit Benefits

- Unlimited exhibit hall passes for distribution to customers
- Access to sponsorship, advertising and speaking opportunities
- Listing on website and mobile app
- Exclusive access to exhibitors' lounge

## Hours\*

### EXHIBITOR MOVE-IN:

Monday, December 14, 2020  
5:00 - 9:00 PM

Tuesday, December 15, 2020  
8:00 AM - 12:00 PM

### SHOW HOURS

Tuesday, December 15, 2020  
2:00 - 5:00 PM

Wednesday, December 16, 2020  
11:00 AM - 5:00 PM

Thursday, December 17, 2020  
11:00 AM - 5:30 PM

### EXHIBITOR MOVE-OUT:

Thursday, December 17, 2020  
5:30 - 9:00 PM

Friday, December 18, 2020  
8:00 AM - 12:00 PM

*\*Hours subject to change*

## Exhibit Pricing

\$2500 per each 10x10 inline booth

\$200 additional for each corner

### Space includes:

- 8' back drape and 3' side drape
- 7"x44" company identification sign
- Five (5) exhibitor badges
- One (1) full meeting registration
- **Carpet \***
- **Two (2) side chairs \***
- **One (1) draped table \***
- **One (1) wastebasket \***

*\*Package for 10x10 booths only*

## Sponsorship & Advertising Benefits

### BRONZE (\$1000-\$2500)

- Company name on sponsor recognition signs
- Sponsor level signage at exhibit booth
- Company listing on Congress website and mobile app

### SILVER (bronze level benefits plus) (\$2501-\$4999)

- Company listing on Congress website with hyperlink to company's website

### GOLD (silver level benefits plus) (\$5000-\$9999)

- Hyperlinked logo on Congress website
- Online floor plan banner ad

### PLATINUM (gold level benefits plus) (\$10,000+)

- Mobile app banner ad
- One push notification via mobile app during one show day
- Company logo featured on Congress signage

## FLOOR PLAN

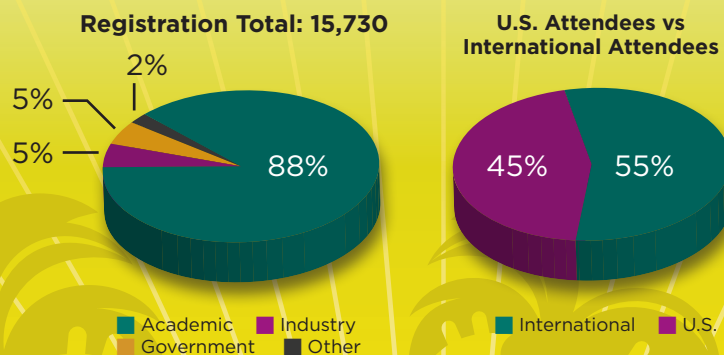
[www.pacifichem.org](http://www.pacifichem.org)

## CONTACT INFORMATION

[pat@hilplgroup.com](mailto:pat@hilplgroup.com)

## 2015 ATTENDEE DEMOGRAPHICS

**68 COUNTRIES REPRESENTED**  
**15,730 ATTENDEES**



# ADVERTISING & SPONSORSHIP OPPORTUNITIES

## BRAND BOOSTING OPPORTUNITIES

### Conference Bags • \$20,000

Extend your brand beyond the dates of the Congress by placing your logo on the conference bags that all meeting registrants will receive.

### Center-Wide Wi-Fi • \$20,000

Be the exclusive sponsor of the Pacifichem convention center Wi-Fi available in the common areas and session rooms of the convention center. Receive a custom SSID, splash page with your company's logo and URL redirect, and post-show analytics report.

### Transportation Sponsor • \$15,000

Be the exclusive Pacifichem transportation sponsor and have your brand seen all over Honolulu! Sponsorship includes video (provided by sponsor) that will be shown on all shuttle buses, as well as branded headrests on seats of buses and recognition on all shuttle signage.

### Mobile App • \$15,000

Place your brand in every hand by exclusively sponsoring the mobile app! In addition to a splash page, ad, watermark, and recognition, we will provide analytics on downloads, click-through, and more!

**SOLD**

### Exhibit Hall Refreshment Breaks \$2,500 Each

Attendees are always looking for a caffeinated pick-me-up! Be one of the "perks" of the Congress and sponsor a refreshment break on the exhibit floor. You are welcome to provide promotional cups and napkins for the coffee station.

### Water Coolers • \$2,500 for 5 Coolers

Water, water everywhere . . . and thanks to you, there will be well-hydrated attendees at this event! Get your company's logo and booth number on up to five (5) branded coolers located around the convention center for the entire Congress.

### Photo Booth • \$7,500

Network with attendees by sponsoring the Pacifichem photo booth. Have your company logo printed on each photo that attendees take with them. You will also have the opportunity to provide company branded props for use at the booth as well as your products in the backdrop.

### Charging Stations • \$2,500 Each

There will be charging stations located around the center where attendees will be able to take a portable charger with them for the day, so running out of juice is never a danger. Stations can be custom-branded with your company's look, logo, and booth number.

### Exhibit Hall Table Clings • \$3,500 for 5 Tables

Place your branding on a set of tables that will be located in the poster session/lounge area of the exhibit floor. Your company logo and booth number will be highly visible to attendees as they eat, network, or just relax.

### Conference Banners • Call For Pricing

Banners are available in various shapes and sizes and are placed in high-traffic areas of the convention center. Call us for more details and pricing.

### Digital Signage • Call For Pricing

Showcase your company through static high-res images or dynamic videos on strategically placed displays throughout the convention center.

### Escalator Adhesives • Call For Pricing

With Pacifichem activities taking place on multiple levels of the convention center, having your company's brand placed on one of the many high-traffic escalators is sure to capture our attendees' attention! Call us for details and pricing.

### Exhibit Floor Carpet Adhesives \$2,500 for 3 adhesives

Lead attendees from the main entrances right to your booth with strategically placed floor adhesives featuring your company's logo and booth number.

### Bag Insert • \$1,000 Each

Insert an item promoting your company in the conference totebags that our attendees receive. (Items must be pre-approved by show management.)



# ADVERTISING & SPONSORSHIP OPPORTUNITIES

## TARGET AUDIENCE OPPORTUNITIES

### Opening Reception

**\$2,500 Each Or \$25,000 Exclusive (multiple co-sponsorships available)**

This is the kick-off event of the Congress! This is your premier opportunity to get your company's name in front of attendees with signage throughout the reception. Become the exclusive sponsor and receive a specialty drink named after your company, and your logo placed on napkins and gobos.

### Closing Reception

**\$2,500 Each Or \$25,000 Exclusive (multiple co-sponsorships available)**

Be the reason attendees walk away with a terrific lasting impression of Pacifichem! This is your premier opportunity to get your company's name in front of attendees with signage throughout the reception. Become the exclusive sponsor and receive a specialty drink named after your company, and your logo featured on napkins and gobos.

### Networking Lounge • \$3,500

Located in high trafficked area of the exhibit hall, this lounge will offer attendees the ability to relax and network. Become the sponsor and have the ability to distribute literature and spend time in the area talking to attendees. In addition, the area can be custom branded. For custom sponsorships or other ideas please contact us.

## ADVERTISING OPPORTUNITIES

### Mobile App Banner Ad • \$1,750

Advertise on the official Pacifichem mobile app (which also now serves as the official program book) with an eye-catching banner ad while driving traffic to your booth. Receive post-show metrics such as number of click-thrus and more.

### Exhibit Floor Plan Website Banner Ad • \$1,750

Promote your company and drive traffic to your booth on the website where attendees go to learn about who's exhibiting and map out their expo floor visits. Post-show metrics will be sent to you after the event.

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## LOOKING FOR SOMETHING DIFFERENT?

Contact us for customized opportunities and packages.

